



Expo
ANTAD &
Alimentaria
MÉXICO 2019
RED INTERNACIONAL DE NEGOCIOS

International Trade Show, reference of the Food and Beverage industry in Mexico, gateway to the American continent

Two partners, ANTAD and Alimentaria Exhibitions, leaders in the organization of events, who join forces to develop a leading event in Mexico, Expo ANTAD & Alimentaria México, a local but international event.

An event, in which Food is the protagonist, aimed at the retail sector and the entire food industry from the distribution (importers, distributors, retailers, supermarket stores, department stores, specialty stores ...) to the foodservice sector (restaurants, hotel chains, industrial canteens, cruise ship suppliers...).

Why exhibit?

6 reasons that make Expo ANTAD & Alimentaria México the ideal platform to generate great opportunities and business.

- 1** **Reference trade show in the sector**
Expo ANTAD & Alimentaria México is the gateway to North America and Central America.
- 2** **Quality of the buyers**
83% of visitors surveyed are involved or influence purchasing decisions.
- 3** **Sales incentive**
81% of the participating companies in 2017 were satisfied with the business generated at the expo.
- 4** **Access to the Mexican market**
Guarantee of attendance of the members of ANTAD (Self-service, Specialized and Departmental stores) representing 51,917 stores.
- 5** **More than 44,900 professional visitors**
Especially from Mexico, USA and Latin America: modern distribution, importers and foodservice professionals.
- 6** **Satisfaction of participating companies**
Of the 1,502 exhibiting companies in 2017, 96% considered participating in the 2018 edition.

Why Mexico?

- 1** Open to the outside world with an extensive network of international treaties.
- 2** Economic and political stability.
- 3** Consumption and consumption potential of its population (125 Million inhabitants).
- 4** High sectorial importance of the tourism and hospitality industry.
- 5** A market in search of healthy, innovative products, gourmets with 12 million Premium consumers.



International products with potencial in Mexico



Meat



Chilled and fresh
foods



Dairy products



Drinks and hot
beverages



Fine food



Bread & bakery



Organic



Sweets & snacks



Foodservice



Frozen products

Food & Drinks, the great protagonists of 2018 Expo ANTAD & Alimentaria México

2018 Expo ANTAD & Alimentaria Mexico Data*

Trading floors: 48.000m²

Total Exhibitors: 1.994 Exhibitors

% Food & Drinks Range: 70%

Food & Drinks mexican companies: 1036

Food & Drinks international companies: 360

Origin of the exhibitors: 30 países

New Products: 660

Total Visitors: 49.300

Origin of the visitors: 48

*Non-definitive data

Activities

Business and Internationality

- Programs of national and international buyers
- Meetings with Commercial Chains associated with ANTAD
- Special invitations to importers and foodservice professionals
- Presence of Chains on floor
- Hosted Buyers Program

Generating Experiences

More than 60 conferences and 45 gastronomic and culinary demonstrations to help you increase your notoriety, expand your knowledge and develop your business.

More information

International companies

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Check our website

www.alimentaria-mexico.com